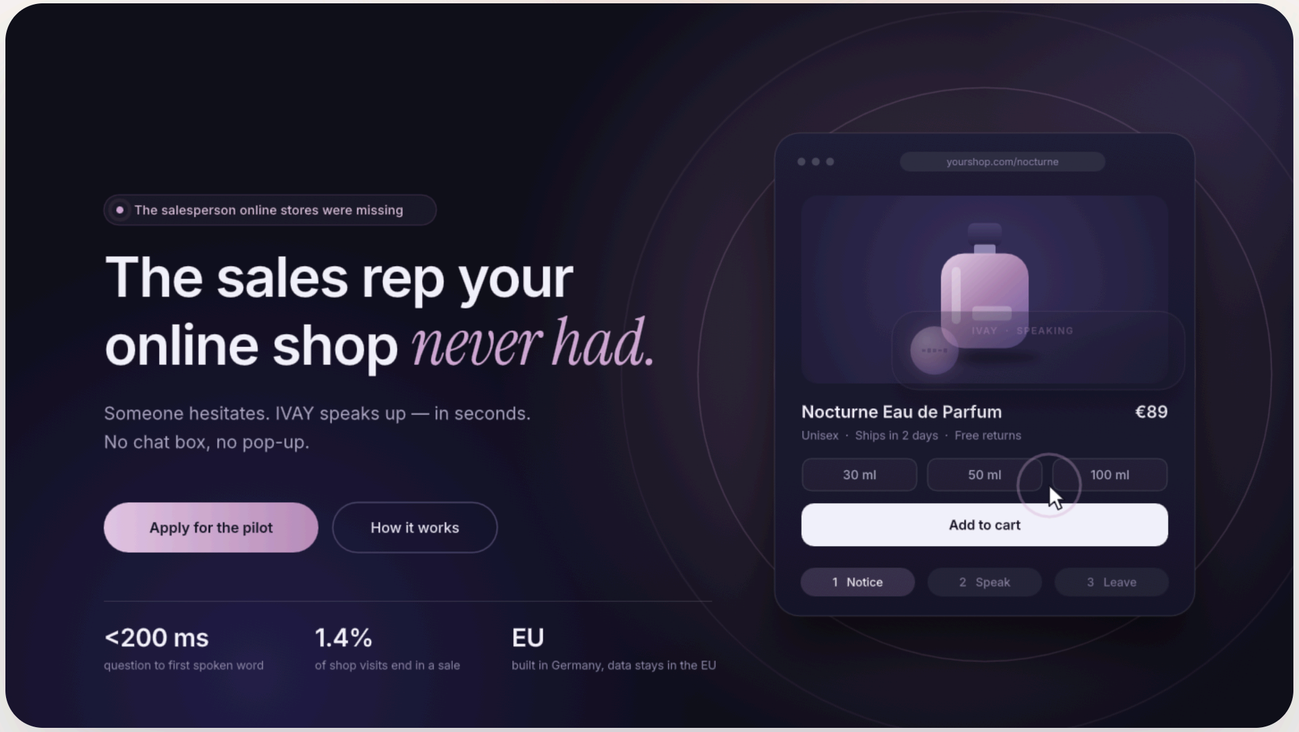
IVAY

VOICE AI FOR ONLINE SHOPS

The sales rep your shop *never had.*

Notices hesitation · speaks in under 200 ms



Live Rive scene: move your mouse over it



IN A REAL STORE

Someone *notices.*

01 A shopper stops, compares, hesitates.

02 A good salesperson catches it in seconds.

03 One helpful answer turns doubt into a sale.

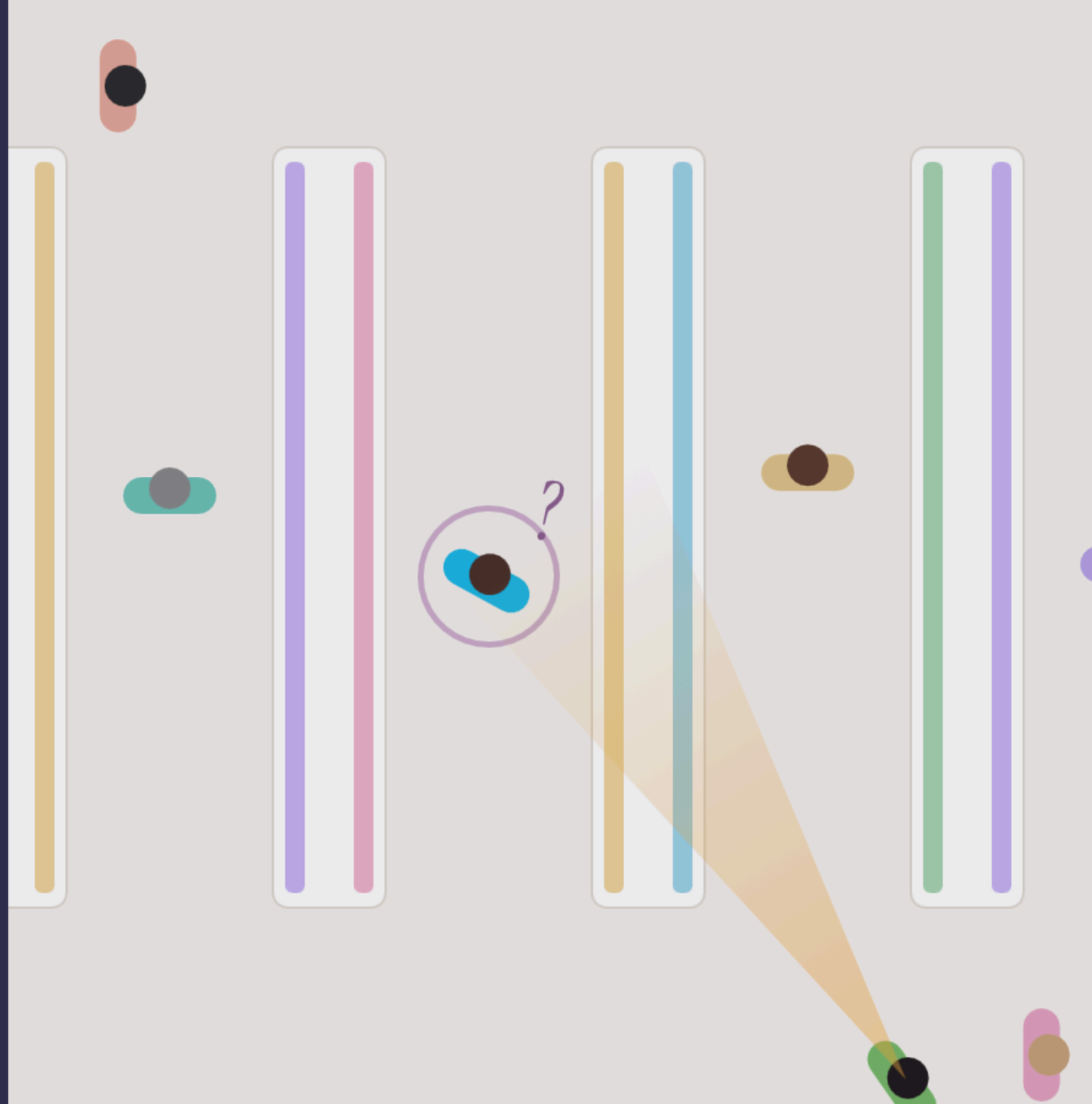
ONLINE

~70%

of carts are abandoned.

Nobody noticed.

Average documented cart abandonment rate · Baymard Institute



Reads the signals. *Speaks up.*

1

Detect

Hovering between sizes, re-reading details, scrolling back to the policy page: the engine reads the hesitation signals live.

Behaviour signals

2

Decide

It works out what the shopper is stuck on: a choice, a missing answer, or a product they can't find.

Intent

3

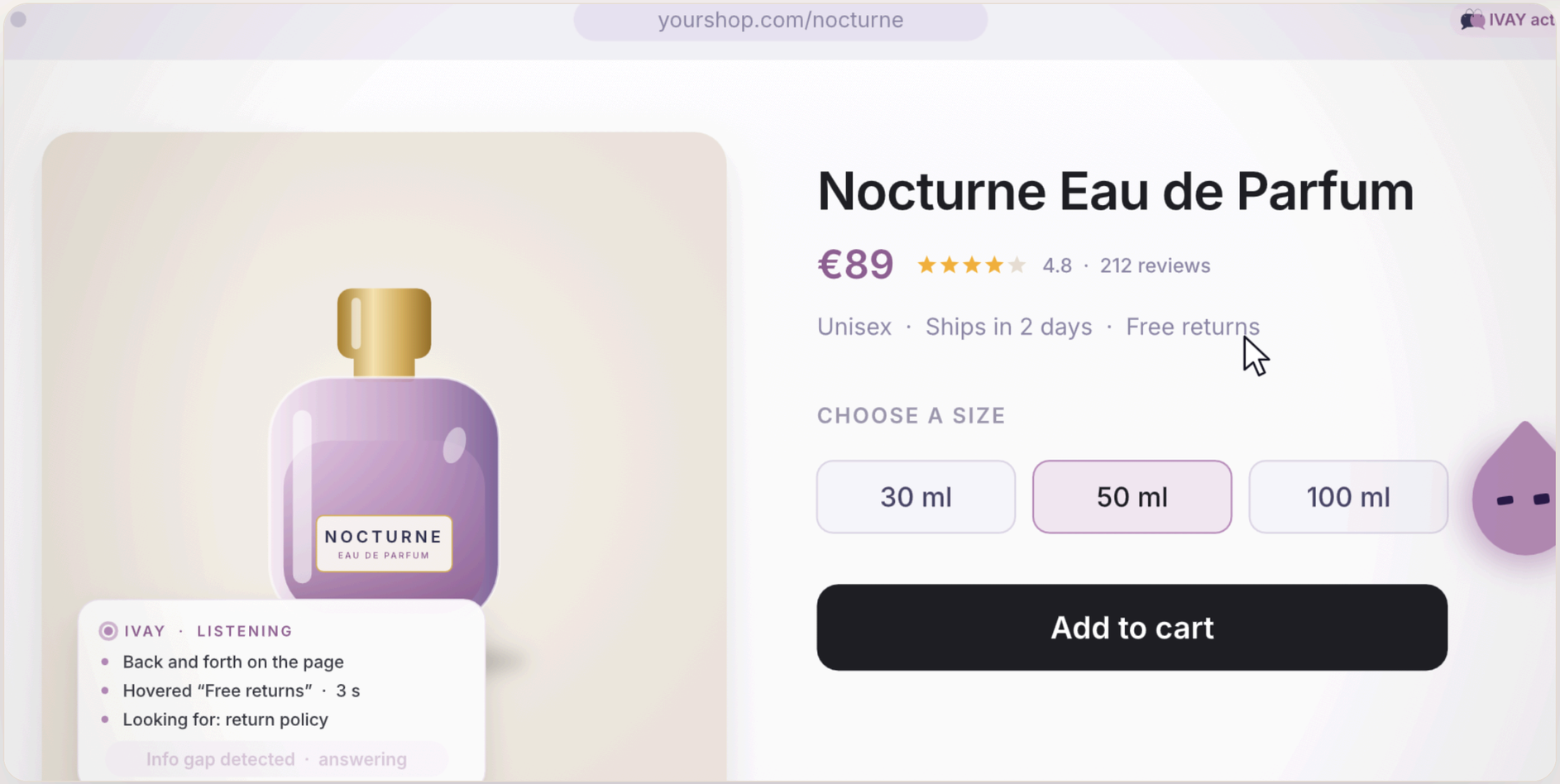
Help, by voice

IVAY steps in with the one answer that matters, then gets out of the way.

< 200 ms

See it *help.*

"Returns are free for thirty days."



The moments *you lose sales.*

Stuck between options

“Fifty milliliters lasts about four months.”

Can't find the info

“Returns are free for thirty days.”

Can't find the product

Points them to the right page instead of the back button.

About to leave

Gets one helpful word in before the tab closes.

Give every shopper *a sales rep.*

ivay.tech

